ODI Summit 2023: Data Changes

Without data there is no AI

**7th November 2023**

**10:00-17:00 GMT**

**Online**

# **About this document**

This document contains:

A schedule of the content taking place at the ODI Summit 2023

# 1. Schedule of main stage content

## Pre-event instructions – 9:00–10:00 GMT

A short video with information on how to navigate the Hopin platform.

## Welcome

### 10:00–10:05 GMT

**Speakers:** Navdip Dhariwal (Former BBC Global Correspondent & ODI Summit Presenter)

## Data and AI: How can big tech work with the global community to build AI that benefits humanity?

### 10:05–10:40 GMT

How can big tech work best with the global community to build AI that works for everyone?

**Panel Chair:** Sir Nigel Shadbolt (Executive Chair & Co-Founder, ODI)

**Speakers:** Irene Mwendwa (Executive Director, Pollicy), Rebecca Distler (AI, Data and Digital Health Strategist, Patrick J McGovern Foundation)

## The Wizard of AI: How do creatives survive in the age of AI?

### 10:40–11:00 GMT

A video essay commissioned by ODI Data as Culture that filters the creative challenges of gen AI through the lens of The Wizard of Oz (1939). The artist draws parallels between Dorothy’s journey to Oz and the changes wrought by new gen AI tools.

**A video essay by:** Alan Warburton (Artist, writer, animator and researcher, PhD Student at the Vasari Centre for Art and Technology)

## Designing net zero data into the built environment

### 11:00–11:30 GMT

**Panel Chair:** Josh D’Addario (Principal Consultant, ODI)

**Speakers:** Gavin Starks (CEO, Icebreaker One), Sowmya Parthasarathy (Director, Urban Design & Masterplanning, Arup), Roxana Bompa (Chief of Staff, WorldGBC)

## Data Changemakers: Lightning talks one

### 11:30–11:45 GMT

Short talks by entrepreneurial data changemakers finding solutions to bias in data and AI, and making a real difference in their communities.

**Maggot farming also has a data ecosystem map - if you think deeper!**

Alicia Mbalire Namakula,Co-founder, Womens Income Network, Uganda

**When it is illegal to be me, what happens to my data?**

Eric Ndawula, Lifeline Youth Empowerment Center, Uganda

**What about the biggest stakeholder on the internet? The youth**

Joon B, Youth for Privacy**,** Korea & USA

## State of the data nation with Sir Nigel Shadbolt and Sir Tim Berners-Lee

### 11:45–12:20 GMT

A unique opportunity to see the ODI’s co-founders Sir Tim Berners-Lee, inventor of the world wide web, and Sir Nigel Shadbolt, one of the world’s foremost experts in AI, live on stage together.

**Panel Chair:** Charlotte Jee (News Editor, MIT Technology Review)

**Speakers:** Sir Nigel Shadbolt (Executive Chair & Co-Founder, ODI), Sir Tim Berners-Lee (Co-founder, ODI & Inventor of the World Wide Web)

## Keynote - CEO & Founder, Lawyers Hub Africa and Director, Africa Law Tech

### 12:20–12:35 GMT

Linda Bonyo is a digital law expert working on digital policy and justice innovation on the African continent.

## Innovating with Health Data: How to unlock its value

### 12:40–13:10 GMT

Scandals involving the “sale” of health data sets for commercial gain, mean many people, particularly those from marginalised or economically disadvantaged communities, remain deeply suspicious about sharing health data. What can we do to build trust in health data so its value can be realised to improve health equity across the globe?

**Panel Chair:** Emma Thwaites (Director of Corporate Affairs, ODI)

**Speakers:** Georgia Richards (Epidemiologist & Health Research Scientist), Farhana Alarakhiya (Chief Data Innovation Officer, Aga Khan University), Teresa Garcia Coscolin (Pharma International, Healthcare System Shaping and Access, Roche)

## Professional Development with AI: How gen AI could revolutionise learning for business success

### 13:10–13:40 GMT

Much of the discussion about GenAI in an educational and learning context has focused on students using Chat GPT to write essays and dissertations. But there are many positive examples of how GenAI is being used, particularly in learning. In this panel, our speakers will give examples of the benefits of GenAI in learning, particularly for professional development. They will go onto discuss how we can maximise positive impacts while minimising potential harms.

**Panel Chair:** Mairéad Pratschke (Chair in Digital Education, University of Manchester)

**Speakers:** Dave Tarrant (Academic Lead, ODI Learning), Mmaki Jantjies (Group Executive, Innovation and Transformation, Telkom), Mike Zealley (Managing Director Learning Solutions, KPMG)

## Data Changemakers: Lightning talks two

### 13:45–13:55 GMT

Short talks by entrepreneurial data changemakers finding solutions to bias in data and AI, and making a real difference in their communities.

**51%: Where are the women in the data discourse?**

Mayuri Dhumal, Data Values Advocate,India

**Human right & climate wrong: A move towards a net zero solution to data?**

Richard Muraya, Founder, The Demography Project,Kenya

**Our hijabs will not keep us out of football: A data discussion on race**

Amna Abdullatif, Co-founder, Three Hijabis,UK

## Embracing the future or unbridling risk: Different approaches to LLM adoption

### 13:55–14:25 GMT

In this panel we’ll address the biggest challenges facing businesses and organisations using large language models, including ChatGPT, to create efficiencies and innovate. How can they ensure the quality, accuracy and trustworthiness of the data feeding LLMs? What are the risks and benefits (both financial and environmental) of building a bespoke LLM for a business. And how do we open the access to data required to feed sector wide LLMs?

**Panel Chair:** Louise Burke (CEO, ODI)

**Speakers:** Justine Roberts (Founder & CEO, Mumsnet), Darshan Chandarana (Leader for Emerging Technologies, PwC), Zoë Webster (AI Director, Data & AI Solutions, BT Group)

## Keynote - TBC

### 14:25–14:35 GMT

## Advancing trust in data: The key to creating value for society and the economy?

### 14:40–15:15 GMT

In this age of hyper-advancing technology, issues around trust are brought to the forefront. Not only in industry and government, but across wider society, organisations and people are grappling with questions about the digital relationships they have with each other, with technology, and about the information they are receiving. How can we assess whether it’s safe to trust organisations with our data? Without trust, is the promise of a data-enabled future impossible - and is the data sharing that could lead to breakthroughs for science and the economy impossible? In this panel, we will discuss these questions and tackle the subject of trust in data (and the technology it enables) through social, economic and philosophical lenses.

**Panel Chair:** John Tasioulas (Director, Institute of Ethics and AI)

**Speakers:** Kevin Macnish (Head of Ethics & Sustainability Consulting, Sopra Steria), Rebecca Gorman (Co-founder and CEO, Aligned AI), Mahadia Tunga (Co-Founder, Tanzania Data Lab)

## Regulation & rights in the age of AI: Challenges & opportunities

### 15:20–15:55 GMT

A panel discussion exploring some of the legal issues arising from technological developments, including Generative AI, with a focus what’s happening in different sectors, from the geospatial space, to the creative industries; how different jurisdictions/regions are approaching the issues of legislation and regulation; and whether such approaches protect everyones’ interests, or stifle innovation

**Panel Chair:** Amanda Brock (OpenUK, CEO)

**Speakers:** Vik Khurana (Partner & Specialist in Commercial Technology Law, Bristows), Christiane Wenderhorst (Professor of Civil Law, University of Vienna & Project Lead, GPAI), Ed Parsons (Geospatial Technologist, Google)

## Data & Society: The role of data in addressing social issues

### 15:55–16:20 GMT

Data is vital for understanding the extent and impact of health and social issues around the world. From food and fuel insecurity to period and nappy poverty, homelessness, housing and debt, data has the capacity to identify areas of most need and inform the shaping of public policy. However, there are gaps in the data, making it difficult to understand where pockets of need exist and better target resources.

In this session, we’ll discuss the most recent research, showing the gaps in our understanding of the cost of living crisis in the UK. We’ll explore how these data gaps are hindering efforts to address the worst aspects of the crisis. And we’ll look further afield - to ask how inadequacies in data infrastructure affect people in other nations around the world and what might be done about it.

**Panel Chair:** Resham Kotecha (Head of Policy, ODI)

**Speakers:** Carrie Fassett (Director of Partnerships & Impact, Greater DC Diaper Bank), Tom Kerridge (Policy and Research Manager, Centrepoint), Alex Butler (Executive Director of Digital, Citizens Advice)

## Data Changemakers: Lightning talks three

### 16:20–16:30 GMT

Short talks by entrepreneurial data changemakers finding solutions to bias in data and AI, and making a real difference in their communities.

**Data through anecdotes, why not? An account on its importance**

Bhanupriya Rao, Founder, Behanbox, India

**Missing out people with disabilities: An untapped potential in data ecosystem**

Dr. Adetokunbo Johnson, Lecturer, Politics of Global South, Nigeria

## Beyond the hype: Without data, there is no AI

## Sir Nigel Shadbolt in conversation with Claire Melamed CEO, Global Partnership for Sustainable Development Data

### 16:30–16:55 GMT

Claire Melamed will join Sir Nigel from the Festival De Datos (Data for Development Festival) in Uruguay. They will assess where we are on the AI hype cycle, and ask how we keep data at the heart of decision making, regardless of advances in technology.

## Data for positive change

### 16:55–17:00 GMT

## Close

### 17:00 GMT